

JONATHAN B. WIGHT
CURRICULUM VITA

March 2008

Professor of Economics and International Studies
Robins School of Business
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PAST POSITIONS:

Assistant Professor (1982-89) and Associate Professor (1989-06), Univ. of Richmond
Visiting Scholar, Institute of Transpersonal Psychology, Palo Alto, California (1997-98)
Visiting Professor, University of Pittsburgh, Semester-at-Sea (Spring 1991)
Instructor (Summer 1980) and Teaching Assistant (1977-80, 81-82), Vanderbilt University

EDUCATION:

Ph.D., Economics (1982), Vanderbilt University, Nashville, TN
Dissertation: *Economies and Diseconomies of Scale in Ethanol Fuel Production: The Experience in Brazil* (1982). Advisor: S. Morley.
M.A., Economics (1980), Minor, Latin American Studies (1980), Vanderbilt University
B.A., Economics and Public Policy Studies, *magna cum laude*, Duke University, Durham, NC

HONORS AND AWARDS:

- ◆ John Templeton Foundation Grant, co-principal investigator, 2005-07
- ◆ *In Character* National Prize Co-Winner, John Templeton Foundation, 2006
- ◆ Best Paper, *Journal of Private Enterprise*, 2006
- ◆ Story Award Nomination for Community Service, UR, 2005
- ◆ Summer Fellowships, Robins School of Business, 2004, 2003
- ◆ Distinguished Educator, University of Richmond, 2002
- ◆ Paxton Award for Best Paper, International Association of Torch Clubs, 2001
- ◆ Outstanding Teaching Award, Robins School of Business, 1997
- ◆ Outstanding Service Award, Robins School of Business, 1995
- ◆ National Danforth Fellow, 1980-82 and Doherty Fellow, 1980-81

INTERNATIONAL EXPERIENCE:

- ◆ Extensive foreign experience (twelve years in Africa and Brazil).
- ◆ Consultant to the InterAmerican Development Bank, the World Bank, and others.
- ◆ Fluent in Portuguese. Fair Spanish. Some French.

RECENT COURSES:

- ◆ Economic Development
- ◆ Ethics and Economics
- ◆ MBA: The Global Economy
- ◆ Senior Seminar in International Studies
- ◆ Principles of Microeconomics
- ◆ MBA: International Residency in Mexico

OTHER COURSES:

- ◆ Global Economics for International Studies majors
- ◆ Principles of Macroeconomics
- ◆ Introduction to International Business
- ◆ International Trade and Finance
- ◆ Intermediate Macroeconomics
- ◆ Money and Banking
- ◆ MBA: Economic Analysis

MEMBERSHIPS:

American Economic Association, Association for Social Economics, Association for Private Enterprise Education, Richmond Association of Business Economists, International Adam Smith Society, Southern Economics Association

PROFESSIONAL SERVICE:

Reviewer for

Adam Smith Review
Journal of Socio-Economics
Review of Social Economics
Journal of Economic Education
Forum for Social Economics
Socio-Economic Review

Trustee, Association for Social Economics, 2006-2010

Editorial Board, *História e Economia*, 2004 – present

External evaluator, Promotion Committee, Hollins College, 2004

Assessment, Department of Economics, Hollins College, 1995 (with Rosemary Thomas Cunningham)

Assessment, Department of Economics, The College of William and Mary, 1993 (with John J. Siegfried)

Book proposals reviewed for: Routledge, Addison-Wesley, Princeton University Press, Edward Elgar, Stanford University Press, South-Western/Thomson, Worth Publishing, Harriman House

The Virginia Council on Economic Education

♦ Judge, State Economics Challenge competition, 2005, 2006

Editorial advising, Powell Center for Economic Literacy, 2006

Participant, AEA Commission on Economic Education, Teagle Conference on Economics and a Liberal Education, University of Richmond, October 2007

Session chair and/or discussant at numerous conferences

SCHOLARSHIP:

I. Books:

Teaching the Ethical Foundations of Economics (New York: The National Council on Economic Education). 2007. With John S. Morton.

Saving Adam Smith: A Tale of Wealth, Transformation, and Virtue (Upper Saddle River, NJ.: Prentice-Hall, 2002).

The Medical Offset Effect and Public Health Policy (New York: Praeger, 1989). With John L. Fiedler.

II. Articles and Chapters:

- “Teaching Economics,” *Handbook of Ethics and Economics* (Cheltenham, UK: Edward Elgar). Forthcoming.
- “The Treatment of Smith’s Invisible Hand,” *The Journal of Economic Education* 39(3)(Summer 2007): 341-358.
- “Introduction and Notable Quotes,” in Adam Smith, *The Wealth of Nations* (Hampshire, UK: Harriman House edition, 2007): vii-xxxii.
- “Teaching the Ethical Foundations of Economics: The Principles Course,” in *Ethics and the Market: Insights from Social Economics*, Betsy Jane Clary, Wilfred Dolfsma, and Deborah M. Figart, eds. (London: Routledge, 2006): 55-66.
- “Adam Smith’s Ethics and the ‘Noble’ Arts,” *Review of Social Economy*, Vol. 64(2)(2006): 155-180.
- “Will the Real Adam Smith Please Stand Up?” and “The Poor Man’s Son,” excerpts from *Saving Adam Smith* in George MacLean and Brenda O’Neil (eds.), in *Ideas, Interests and Issues: Readings in Intro Politics* (Toronto: Pearson Education, 2006).
- “Adam Smith and Greed,” *Journal of Private Enterprise*, Vol. 21(1)(Fall 2005): 46-58. (Paper received the John Templeton Award (co-winner) from the Association of Private Enterprise Education.)
- “Teaching the Ethical Foundations of Economics,” *The Chronicle of Higher Education Review* (Cover article) August 15, 2003, pp. B7-B9.
- “Privatization and the Allure of Franchising: A Zambian Feasibility Study,” *The International Journal of Health Planning and Management* Vol. 18 (3), 2003: 179-204. With John L. Fiedler.
- “The Rise of Adam Smith: Articles and Citations, 1970-97,” *History of Political Economy*, Vol. 34 (1), Spring 2002: 55-82.
- “Does Free Trade Cause Hunger? Hidden Implications of the Free Trade of the Americas Area,” *Richmond Journal of Global Law and Business*, Vol. 2 (2), Fall 2001: 167-181.
- “Financing Health Care at the Local Level: The Community Drug Funds of Honduras,” *The International Journal of Health Planning and Management* 15(4), 2000: 319-340. With John L. Fiedler.
- “Risk-Adjustment and Hospital Cost-Based Resource Allocation, with an Application to El Salvador,” *Social Science and Medicine* 48(2), 1999: 197-212. With John L. Fiedler and Robert M. Schmidt.
- “Will the Real Adam Smith Please Stand Up? Teaching Social Economics in the Principles Course,” in *Teaching the Social Economics Way of Thinking*, Edward J. O’Boyle (ed.),

Mellen Studies in Economics, Vol. 4 (Lewiston, NY: The Edwin Mellen Press, 1999): 117-139.

“Using Electronic Data Tools in Writing Assignments,” *Journal of Economic Education*, Vol. 30 (Winter 1999): 21-27.

“Public Hospital Resource Allocations in El Salvador: Accounting for the Case Mix of Patients,” *Health Policy and Planning*, Vol. 13 (3), 1998: 296-310. With John L. Fiedler and Robert M. Schmidt.

"Economic Crisis and Reform in Bulgaria, 1989-92," *Balkanistica*, Vol. 11 (Winter) 1998: 127-146. South Eastern European Studies Association, Donald L. Dyer (ed.), With M. Louise Fox.

“IS/LM Analysis” *International Encyclopedia of Economics*, Frank N. Magill (ed.), (Chicago: Fitzroy Dearborn Publishers, 1997): , Vol 1: 805-809. Reprinted from my 1991 article.

“The Quantity Theory of Money,” *International Encyclopedia of Economics*, Frank N. Magill (ed.), (Chicago: Fitzroy Dearborn Publishers, 1997), Vol. 2: 1296-1299. Reprinted from my 1991 article.

"Developing Nations," in Richard W. Tresch, *Economics* (West Publishing Company, 1994): 1236-1262.

"The Within of Things: Socioeconomics and the Evolution of Human Consciousness," *Abhigyan: The Journal of Foundation of Organisational Research* (Winter) 1993: 31-42.

"IS/LM Analysis," *Magill's Survey of Social Science: Economics* (Pasadena, Calif.: Salem Press, 1991): 1186-1192.

"The Quantity Theory of Money," *Magill's Survey of Social Science: Economics* (Pasadena, Calif.: Salem Press, 1991): 1904-1909.

“Barber B. Conable,” *Encyclopedia of World Biography* (McGraw-Hill, 1991 supplement).

"Appraisals and Non-Performing Loans: Restoring Quality to Commercial Loan Portfolios," *Real Estate Finance*, (Fall)(1986): 37-43. With John H. Earl, Jr.

"Tax Reform: Problems of Uncertainty," *Journal of Real Estate Development*, (Fall)(1986): 42-47. With J.H. Earl, Jr.

"Milton Friedman," *Encyclopedia of World Biography* (McGraw-Hill, 1986 supplement).

"Herbert A. Simon," *Encyclopedia of World Biography* (McGraw-Hill, 1986 supplement).

"Paul A. Volcker," *Encyclopedia of World Biography* (McGraw-Hill, 1986 supplement).

"The Efficiency of Producing Alcohol for Energy in Brazil: Comment," *Economic Development and Cultural Change* 33(4)(1985): 851-856.

"Incentives for Investment and Export Production: Ramifications for the Cost of Capital and Labor Use," in Samuel S. Morley, *The Employment Problem in Brazil*, The World Bank, December 1984.

III. Book Reviews:

Adam Smith's Moral Philosophy: A Historical and Contemporary Perspective on Markets, Law, Ethics, and Culture by Jerry Evensky (Cambridge, England: Cambridge University Press, 2005), in *Review of Social Economy*, forthcoming.

Macro Mayhem and Micro Mischief by Michael L. Walden and M.E. Whitman Walden (New York: iUniverse, Inc., 2006) in *Journal of Economic Literature* 45(4)(December 2007):1024-26.

Poverty, Work and Freedom: Political Economy and the Moral Order by David P. Levine and S. Abu Rizvi (Cambridge: Cambridge University Press, 2005) in *Journal of Socio-Economics* (February 2007):163-165.

Physioeconomics: The Basis for Long-Run Economic Growth by Philip Parker, (Cambridge, Mass.: The MIT Press, 2000) in *Review of Social Economy*, Vol. 63(1)(March 2005): 139-143.

Culture and Prosperity: The Truth About Markets—Why Some Nations Are Rich But Most Remain Poor by John Kay (NY: HarperBusiness 2004) in *Southern Economic Journal*, 71(3)(2005):683-685.

Slavery and the Economy of São Paulo, 1750-1850 by Francisco Vidal Luna and Herbert S. Klein (Stanford, CA: Stanford University Press, 2003) in *História e Economia* Vol. 1(No. 1)(January 2005), 121-123.

International Finance and Latin America (Palgrave Macmillan 1984) by Stephany Griffith-Jones, in *Economic Development and Cultural Change*, Vol. 35(2), 1987:451-453.

The Brazilian Economy: Growth and Development, 2nd Edition (1983) by Werner Baer, *Luso-Brazilian Review*, Vol. 21 (2), 1984: 109-111.

IV. Essays/Op-Eds:

"Adam Smith and Poverty," *Econ-Exchange* 11(1)(Fall 2007): 2-4. Powell Center for Economic Literacy, Richmond, VA.

"The Spiritual Life of an Economist," *St. Paul's Epistle*, Richmond, Virginia, December 2007.

"Adam Smith and the iPhone," *The Providence Journal*, August 6, 2007. Reprinted in *Economist's View* <http://economistsview.typepad.com/economistsview/2007/08/adam-smith-and-.html>.

“Disaster Relief: What Would Adam Smith Do?” *Christian Science Monitor*, January 18, 2005, p 9 (with Douglas A. Hicks). Reprinted in the *Pittsburgh Tribune-Review*, January 23, 2005. Reprinted in *Richmond Alumni Magazine* (Spring 2005): 48. This essay received the *In Character* Prize, John Templeton Foundation, 2006.

“Efficiency Unprofitable Without Ethics,” *The Australian* (Higher Education Section), September 24, 2003: pp. 32-33. Excerpt of *The Chronicle* article.

“A Little Adam Smith is a Dangerous Thing,” *The Torch Magazine*, Fall 2001: 3-6. Article won the Paxton Award for best paper of 2001.

Quickstudy Guide to Microeconomics, Revised and edited, (Bar Charts, Inc., 1999).

“Real Estate Appraisals: Achilles Heel for Lenders,” *Magazine of Bank Administration*, Vol. LXII, No. 12 (December 1986). With John H. Earl, Jr.

“Will Depreciation Cure the Trade Deficit?” *International Newsletter* Vol.XI, No. 9 (September 1986), Bank of Virginia/Union Trust Bank.

“An Excess of Reform,” *Chicago Tribune*, July 8, 1985. With J.H. Earl, Jr.

“Why All The Fuss About What E.F. Hutton Did?” *Washington Post*, May 13, 1985. With J.H. Earl, Jr.

V. Reports and Working Papers:

“The Role of Ministry of Health Hospitals in El Salvador: Current Situation, Financial Implications, and Reform Options” with Robert M. Schmidt and John L. Fiedler, Report for the InterAmerican Development Bank, 1994.

“Interstate Banking Alternatives and the Opening-Up of the New England Network,” University of Richmond Working Paper. With J.H. Earl, Jr., 1985.

“Economies of Scale, Government Financing, and Ethanol Fuel: A Case Study in Cost Inefficiency.” Industrial Projects and Planning Divisions, National Sugarcane Improvement Program (PLANALSUCAR), Institute of Sugar and Alcohol, Piracicaba, Brazil, 1981.

VI. Works in Progress:

“Instincts, Ethics, and Adam Smith,” *Review of Social Economy*.

Moral Inquiry in Economics: A Critical Thinking Approach (Upper Saddle River, NJ.: Prentice Hall). Forthcoming 2010.

“Sociability and the Moral Limits of Markets”

“Smith and Friedman on Profit and Complex Motivations” (with Martin Calkins).

“Grampp’s Mistake: Revisiting the Invisible Hand”

VII. Conference and Workshop Presentations:

“The Moral Limits to Markets,” Virginia Association of Economists, annual meeting, Lexington, VA. March 2008. Session organizer and presenter.

“The Moral Limits to Markets,” Southern Economic Association, New Orleans, LA. November 2007. Invited Presidential session. Organizer and presenter.

“A New High School Curriculum on the Ethical Foundations of Economics,” Association for Private Enterprise Education annual meeting, Cancun, Mexico. April 2007.

“Smith, Darwin, and the Invisible Hand: Implications for Economic Institutions,” Association for Private Enterprise Education annual meeting, Cancun, Mexico. April 2007.

“Teaching the Ethical Foundations of Economics,” national workshop co-leader (with John S. Morton), National Council on Economic Education, Las Vegas, March 2007. Co-organizer.

“Top Ten Lessons on Ethics in Economics: The Templeton/NCEE Project.” American Economic Association annual meeting. Poster session. Chicago, IL., January 2007.

“Smith and Friedman on Profit and Complex Motivations,” (with Martin Calkins). Society for Business Ethics annual meeting, Atlanta, GA, August 2006.

“The Market and Morality.” Panel. Association for Private Enterprise Education annual meeting, Las Vegas, NV. April 2006.

“Winning the Battle, Losing the War? Why Free Market Arguments Don’t Carry the Day.” Panel. Association for Private Enterprise Education annual meeting, Las Vegas, NV. April 2006.

“Understanding Living Standards: Quality of Life at Work.” Association for Social Economics, ASSA meetings, Boston, MA. January 2006.

“Why My Doctor is a Kantian and My Car Mechanic is an Aristotelian: Understanding Ethics in Economics.” Poster session, ASSA meetings, Boston, MA. January 2006.

“Corporate Social Responsibility and Adam Smith: A Modern Query.” Association for Private Enterprise Education annual meeting, Orlando, FL. April 2005.

“Teaching the Ethical Foundations of Economics: The Principles of Economics Course.” Economics and the Classroom Conference, Idaho State University, Jackson Hole, Wyoming. September 2004.

“Is There a Speculative Bubble in the Scholarship on Adam Smith?” 11th World Congress of Social Economics, Albertville, France. June 2004.

- “Teaching the Ethical Foundations of Economics” 11th World Congress of Social Economics, Albertville, France. Panel organizer and presenter. June 2004.
- “Adam Smith’s Use of the Arts,” Association for Private Enterprise Education annual meeting, Nassau, Bahamas. April 2004.
- “Teaching the Ethical Foundations of Economics: The Principles of Economics Course.” Association for Social Economics, Allied Social Science Association, Washington, D.C. January 2003.
- “Is Greed Still Good? Smithian Ethics in the Age of Enron,” Association for Private Enterprise Education annual meeting, Las Vegas, NV. April 2003. [Paper read but I did not attend.]
- “Virtues, Vices, and Tribulations: A Smithian Foundation for Teaching Ethics Through the Arts,” European Business Ethics Network Teaching Business Ethics, Brunel University. December 2002. [Paper read but I did not attend.]
- “The Moral Context for the Invisible Hand,” Academy of Business Education annual meeting, Key West, FL. September 2002.
- “Discovering Adam Smith’s Moral Sentiments: Scarcity and Choice in a Robinson Crusoe Game,” National Council on Economic Education, Allied Social Science Association, Atlanta, GA. January 2002.
- “Financing Health Care at the Local Level: The Community Drug Funds of Honduras,” with John L. Fiedler. Conference on Strategic Issues in Health Care Management, University of St. Andrews, Fife, Scotland. March/April 2000.
- “Scarcity and Choice in Economics 101: A Robinson Crusoe Game,” 10th World Congress of Social Economics, Cambridge University, England. August 2000.
- “Adam Smith and Organizational Transformation.” 10th World Congress of Social Economics, Cambridge University, England. August 2000.
- “The Rise (and Fall?) of Adam Smith: Articles and Citations, 1970-97.” European Society for the History of Economic Thought, Valencia, Spain. February 1999.
- “Will the Real Adam Smith Please Stand Up? Teaching Social Economics in the Principles Course,” 9th World Congress of Social Economics, Chicago, IL. July 1998.
- “The Communitarian Movement in Modern Economic Development.” International Conference on Nation Building, American University of Bulgaria, Blagoevgrad, Bulgaria, August 1992.
- “The Dynamics of Preference Formation.” Society for the Advancement of Socio-Economics, Graduate School of Business, University of California-Irvine, March 1992.
- “An Empirical Investigation of the Medical Offset Effect Using Michigan Medicaid Data,” with

John L. Fiedler. Eastern Economic Association meeting, Boston, MA. March 1988.

"Estimates of the Medical Offset Effect Using Georgia Medicaid Data," with John L. Fiedler. Eastern Economic Association meeting, Washington, D.C., March 1987.

"Viability of Ethanol Motor Fuel in Brazil: Cost-Benefit Considerations." Middle Atlantic Council of Latin American Studies, Williamsburg, VA. April 1983.

"Brazilian Power in a Period of Slower Growth." Latin American Studies Association Annual Meeting, Mexico City. September 1983. With S. Morley.

VIII. Invited Lectures – Academic:

"Primer on Global Economics," Future Problem Solving Competition, Seven Hills School, Richmond, Virginia, April 1, 2008.

"Introduction to Ethics and Economics," Workshop on Ethics and Economics, Center for Economic Education, VCU. Richmond, VA. November 11, 2007.

"Adam Smith and the Moral Foundations of Capitalism," Keynote address, BB&T Colloquium Series on Capitalism, Christopher Newport University, October 22, 2007.

"Markets and Ethics," Cochrane Summer Economics Institute, Powell Center for Economic Literacy, Richmond, VA, June 26, 2007.

"Ethics and Economics," Teacher Summer Economic Institute, Powell Center for Economic Literacy, Richmond, VA, June 21, 2007.

"Moral Imagination," Summer Economics Institute, Powell Center for Economic Literacy, Richmond, VA, June 29, 2006.

"Ethics and Economics," Teacher Summer Economics Institute, Powell Center for Economic Literacy, Richmond, VA, June 21, 2006.

"Adam Smith's Invisible Hand: Business, Ethics, and Institutions of Development," Brazilian Business School, São Paulo, Brazil. May 26, 2006.

"Bringing Adam Smith to Life: Ethical Principles for Today's World," Summer Economics Institute, Powell Center for Economic Literacy, Richmond, VA, July 11, 2005.

"Corporate Social Responsibility and Adam Smith: A Modern Query," Gettysburg College, Gettysburg, PA, November 19, 2004.

"Is Greed Still Good? Rediscovering Ethics in Economics," Provost's Seminar for the Liberal Arts Faculty, West Virginia Wesleyan College, Buckhannon, WV, March 4, 2004.

"Ethics and Economics," teaching seminar to economics faculty, Union College, Schenectady, NY, November 14, 2003.

- “Adam Smith, Ethics, and Economics,” Union Theological Seminary and Presbyterian School of Christian Education, St. James Fellowship, Richmond, VA, November 4, 2003.
- “Competing Successfully and Ethically in the New International Marketplace” Panel discussion, Wilson Center for Leadership in the Public Interest, Hampden-Sydney College, April 14, 2003.
- “The Relevance of Adam Smith,” Principles of Macroeconomics lecture, University of Virginia, Charlottesville, VA, February 27, 2003.
- “The Ethics of Globalization,” Seminar on Ethics, Globalization, and Development, Harvard Divinity School, Boston, MA, April 8, 2003.
- “Teaching Ethics in Economics,” Texas Christian University, Department of Economics, Fort Worth, Texas, March 6, 2002.
- Convocation Address, University of Pittsburgh Semester-at-Sea Program, Spring Voyage, 1991, Seattle, Washington.
- “Energy Policy in Brazil.” Foreign Policy Institute, School of Advanced International Studies, The Johns Hopkins University, Washington, D.C., May 23, 1983.

IX. Invited Talks – Non-Academic:

- “Saving Adam Smith,” Innsbrook Business Book Club, Dominion Resources, Short Pump, Virginia, July 18, 2007.
- “Global Poverty,” Forum Class at Second Presbyterian Church, Richmond, Virginia, February 11, 2007.
- “A Reappraisal of the Scottish Founder of Economics,” The Living Legacy of Scotland Society, Washington, D.C., October 21, 2006.
- “Profit, the Market and Christian Faith,” First Presbyterian Church, Richmond, VA, four-night series, October-November 2005.
- “*Saving Adam Smith: A Novel on Ethics in Economics*,” Adult Education, Bon Air Presbyterian Church, Richmond, VA, April 10, 2005.
- “Is There a ‘Christian’ Perspective on Economics?” Modern Theologians Discussion Group, River Road Baptist Church, Richmond, VA, October 14, 2004.
- “*Saving Adam Smith: A Novel on Ethics in Economics*,” Adult Education, Ginter Park Presbyterian Church, Richmond, VA, August 15, 2004.
- “The Ethics of Globalization,” Institute of Noetic Sciences, Richmond Chapter, July 17, 2004.
- “The Ethics of Globalization,” Series on Pluralism, Spirituality, and Christianity Today, St. John’s Episcopal Church, Richmond, Virginia, March 31, 2004.
- “The Ethics of Globalization,” Richmond Mennonite Fellowship, February 8, 2004.
- “Ethics and Economics,” Adult Education, Ginter Park Presbyterian Church, March 28, 2004.
- “The Role of Moral Virtue in Capitalism,” Kiwanis Club, Richmond, VA, August 15, 2003.
- “Adam Smith and Moral Transformation,” St. Paul’s Episcopal Church, Richmond, VA, November 2002.
- “Adam Smith and Moral Transformation,” Book Club, Unity of Richmond Church, Sylvia Clute, moderator, November, 2002.
- “The Role of Wealth and Virtue in Adam Smith’s Time – and Our Time,” Benedictine High

- School, November 2002.
- “Ethics and Morality: A New Business Paradigm?” Institute for Noetic Sciences, Richmond Chapter, October 19, 2002.
- “Living Successfully,” one-hour live radio show, hosted by Bob Keeton, WVNZ AM 1320, August 31, 2002.
- “Finding Prosperity in Moral Transformation,” Unity of Richmond Church, Richmond, Virginia, May 12, 2002.
- “A Little Adam Smith is a Dangerous Thing,” Keynote address, International Association of Torch Clubs, St. Catherine’s, Ontario, Canada, June 23, 2001.
- “What’s Next: Critical Thinking,” The Timberland Company, Portland, Maine, March 20, 2001.
- “A Little Adam Smith is a Dangerous Thing,” November 7, 2000. The Richmond International Torch Club.
- “Forgiveness of Third World Debt.” October 1, 2000. Forum Class at Second Presbyterian Church, Richmond, Virginia.
- “Mind Over Money: The Philosophy of Adam Smith,” January 27, 1999. Holistic Health Information Seminar, Richmond, Virginia.
- “Great Theorists of Capitalism, Pt. I: Adam Smith,” October 18, 1998. Ginter Park Presbyterian Church, Richmond, Virginia.
- “Economics and the Environment,” Spring/Summer 1997. The Nature Conservancy. Richmond, Virginia.
- “The U.S. in the International Economy,” August 22, 1994. The 5400 Club, Richmond, Virginia.
- “Direct Foreign Investment in the US: The Princess and the Pea?” March 14, 1990. Innsbrook Executive Club, Richmond, Virginia.
- “Economic Charlatans,” November 3, 1988. American Legion, Richmond, Virginia.

Presentations prior to 1988 available upon request.

IX. Media Contacts:

- Interview, “Adam Smith and Capitalism,” *WBGU-FM Radio*, Bowling Green State University, September 22, 2007.
- Letter, “Your ‘Creed’ Lacked Sufficient Exposition,” *Richmond Times Dispatch*, February 11, 2006 (‘Correspondent of the Day’).
- Letter, “Tuesday Mêlée Creates Buzz,” *Richmond Times Dispatch*, August 21, 2005, p. E5.
- Interview, “Father of the Free Market,” *Investor’s Business Daily*, June 30, 2005.
- Interview, “Point/Counterpoint: The Richmond Stadium,” *Richmond.Com*, April 2005.
- Interview, *WRIR Radio*, Richmond, Virginia, April 22, 2005.
- Interview, *Virginia Currents*, 30-minute television call-in show, WCVE – PBS (Richmond), April 14, 2005.
- Interview, “A Diamond in the Rough,” *City Edition*, cover story, April 19, 2004.
- Interview, *Inside Business*, September 16, 2003, p. 14.
- Interview, “Setting The Record Straight; UR Professor Clarifies Adam Smith’s Work,” Carol Hazard, *Richmond Times-Dispatch*, May 13, 2003. pg. C.1
- Letter, “Insider Trading Undermines Confidence,” *Richmond Times-Dispatch*, July 22, 2003, p. A8.
- Interview, “Teachers Wrap Lessons in Fiction,” Patricia Cohen, *New York Times*, November 16, 2002.

- Interview, "Business Tales," Hilliary Burns, *Innsbrook Today*, August 2002, p. 42.
- Interview, *Channel 12 TV News*, June 17, 2002.
- Interview, 1-hour radio show, host Bob Keeton *WVNZ (1320)*, August 31, 2002.
- Letter, "State Spending Grows for Clear Reasons," *Richmond Times-Dispatch*, February 11, 2002, p. A 11.
- Letter, "Bus Subsidies Boost Market Economies," *Richmond Times-Dispatch*, July 5, 2000 ('Correspondent of the Day').
- Letter, "No, Adam Smith Did Not Promote Greed," *Richmond Times-Dispatch*, October 25, 1999 ('Correspondent of the Day').
- Interview, "The Asian Crisis," *NBC TV-12*, September 16, 1998.
- Letter, "Class Dismissed Wins Failing Grade," *Richmond Times-Dispatch*, October 22, 1998.
- Letter, "Coffee Talk," *Mad Magazine*, May 1996.
- Letter, "Out of the 'Noosphere'," *Washington Post*, February 16, 1996.
- Interview, "Endorsement Produces Shock," *Richmond Times-Dispatch*, November 4, 1994.
- Interview, "Federal Reserve Interest Rate Policies," *Virginia News Radio Network*, May 17, 1994.
- Letter, "The Price of First Class Stamps," *Dear Abby* column, national syndication, March 18, 1993.
- Interview, "Economists Back Clinton," *Richmond Times-Dispatch*, October 29, 1992.
- Interview, "Money Talk," *Style Weekly*, October 27, 1992.
- Interview, "State of the Economy," *Fox TV Channel 35*, December 16, 1991.
- Letter, "Readers Report," *Business Week*, May 15, 1989.
- Letter, "Appraising the October Crash," *Wall Street Journal*, January 12, 1988.
- Interview, "Hard Times For Brazil Government Mismanagement Cited," Ed Crews, *Richmond Times-Dispatch*, April 13, 1987. pg. B-32.

CONSULTING:

- ◆ World Bank
- ◆ Inter-American Development Bank
- ◆ National Council on Economic Education
- ◆ Social Sectors Development Strategies
- ◆ Akins and Associates

EXTERNAL GRANTS:

John Templeton Foundation Grant

Co-principal author with John Morton (of the National Council on Economic Education) of a project to introduce ethics in economics to several thousand high school economics teachers. An award for \$628,000 was received in spring of 2005. As the project's co-director I was responsible for planning, writing, and editing of curricular materials. The materials were field tested during spring 2006 and published as *Teaching the Ethical Foundations of Economics* in 2007. During 2007-08 the National Council on Economic Education will conduct 80 teacher workshops across the United States, relying upon affiliated state Councils and over 200 university Centers for Economic Education to help teachers master the contents.

Keck Grant

Member of committee which wrote a grant proposal to the Keck Foundation to promote an interdisciplinary conversation about leadership across the curriculum. The grant for \$400,000

included Claremont McKenna College and Loyola Marymount University.

Mellon Proposal

I served as one of the team leaders to request \$300,000 for student research in international areas in the Robins School of Business. The proposal entitled, “Comprehensive Internationalization in Liberal Arts Colleges” did not receive funding.

UNIVERSITY SERVICE:

Development of International Education:

- ◆ Original member of committee which established the Third World Studies major, 1982-83
- ◆ Original member of committee which established the International Studies major, 1983-87
- ◆ Created and supervised the International Economics concentration in the International Studies major, 1987- present
- ◆ Original member of committee which established the International Business concentration, 1987-89
- ◆ Initiated the “Global Economy” elective course for the graduate MBA program, 1992
- ◆ Initiated the “Global Economy” elective course for the International Studies program, 1996
- ◆ Webpage design and development, International Studies Africa concentration, 1998
- ◆ Team Leader, Mellon Grant Proposal for enhancing international education at the University of Richmond, 2000
- ◆ International Studies Advisors Committee, 1988-present
- ◆ Chair, Assessment Committee for the International Studies major, 1999-2007
- ◆ Fulbright Selection Committee, most years
- ◆ Co-organizer, *Symposium on Population and Development*, University of Richmond, 1987 (with R. Schmidt)
- ◆ Co-organizer, *Forum on Apartheid and the Impact of Disinvestment on Black Southern Africa*, University of Richmond, 1985
- ◆ Created and organized the *International Business Forum*, co-sponsored by the Richmond Hispanic Chamber of Commerce, Robins School of Business, University of Richmond, April 2002
- ◆ Helped design and teach the university’s first MBA residency course in Mexico City and Monterrey, with Tom Cossé, 2002
- ◆ Regular presenter, Mini-MBA, twice yearly, Seminar on Global Economics
- ◆ Regular presenter, MBA Opening Residency, annually, Presentation on Global Economics
- ◆ Helped design an experiential service learning trip to Guatemala for 2007 (with Steve Tallman and Jennifer Landis-Santos)
- ◆ Service on International Education, International Studies Advisors, and other committees

Other University Committees:

- ◆ University Faculty Research Committee, 1991, 1992, 1993, 1996
- ◆ University Marshall, 1999, 2000, 2001, 2002, 2003
- ◆ Center for Civic Engagement Advisory Committee, 2005, 2006, 2007
- ◆ Committee on Committees, 2003
- ◆ Task Force on Intellectual and Cultural Experiences, 1993-94
- ◆ Chair, Subcommittee on Intellectual and Cultural Life Outside the Classroom, 1993-94
- ◆ President’s Investiture Committee, 1999
- ◆ Honorary Degrees Committee, 1989, 2007 (chair)
- ◆ Oldham Scholars Selection Committee, 1989

- ◆ University Self Study Committee, 1986 (chair, subcommittee on Educational Services)
- ◆ University Library Committee, 1982-87 (chair 1984-87)
- ◆ University Scholars Selection Committee, 1985

Special University Service:

- ◆ Search Committee, University Provost, 2007-08
- ◆ Assistance to Search Committee, Modlin Chair, Jepson School, 2006
- ◆ Search Committee, Sociology Department, 2005
- ◆ Search Committee, Vice-President for University Advancement, 2004
- ◆ External evaluator, Jepson School Tenure and Promotion Committee, 2003
- ◆ Faculty Admissions Recruiter, 1999, 2000, 2001, 2004
- ◆ Bonner Scholars reading group, 2001
- ◆ University Reaccreditation Subcommittee on Interdisciplinary and Integrative Studies and Activities, 1996-97
- ◆ Provost's Task Force on Gender Issues, 1992-94
- ◆ Liaison for U.S. Presidential Debate on campus, 1992
- ◆ Created and directed the Interdisciplinary Reading Group on Adam Smith with eleven members from six academic departments (co-director with Clarence Jung), 1996-97
- ◆ Search Committee, Dean, Jepson School of Leadership Studies, 1989
- ◆ Search Committee, Economics Department (co-chaired with Bob Schmidt), 1989
- ◆ Search Committee, University Librarian, 1985
- ◆ Donchian Grant Committee, 2006, 2007

Business School Service:

- ◆ Admissions, 1985, 1986, 1987, 1988, 1989
- ◆ Research Committee (chair all years), 1991, 1992, 1993
- ◆ Graduate Council, 1991, 1992, 1993, 1994, 1995
- ◆ Catalogue, 1991, 1992, 1993
- ◆ Evaluation, 1993
- ◆ International, 1987, 1992, 1993, 1994, 1996, 1998, 1999, 2000, 2001, 2002, 2003, 2004
- ◆ Curriculum, 2001, 2002, 2003 (chair), 2004
- ◆ Search Committee, Economics Department, various years
- ◆ Search Committee, Chair in International Business, 1995, 1996

Campus Presentations:

“Moral Imagination and Economics,” Family Weekend Seminar, Robins School of Business, September 2007.

“Adam Smith,” Core course with Carol Lawrence, December 2006.

“Trading for a Better World: Fighting for What’s Right,” Panel on international trade, Americans for Informed Democracy, November 2006.

“Ethics and Economics,” Keck Faculty Summer Seminar, June 2006 (with Doug Hicks).

“Ethics and the Invisible Hand of the Market,” Corporate Law class, University of Richmond, November 9, 2005.

“Wrong, Half-wrong, and Somewhat Right: The Economic Treatments of Adam Smith's Invisible Hand,” Research Seminar, Economics Department, November 4, 2005.

“Smith’s *Theory of Moral Sentiments*,” Keck Faculty Fall Seminar, November 2005.

“Pitfalls of Foreign Aid and Economic Development,” Student Steering Committee for Tsunami Response, Spring 2005.

“Moral Sentiments and the Wealth of Nations,” Seminar on Corporate Governance, Robins School of Business MBA program, January 8, 2003.

“Does Free Trade Cause Hunger? Hidden Implications of the Free Trade of the Americas Area,” Symposium on Changing Labor Markets of the Western Hemisphere, University of Richmond School of Law. October 2001.

“Globalization and the World Economy: Questions for Critical Thinking,” February 27, 1997. Virginia Chiefs of Police Seminar.

“The Underground Economy,” Exploring the Latin American Experience, February 26, 1997.

“The Latin American Economy,” Faculty Seminar on Ecuador and Mexico, Spring 1996.

“The Latin American Economy,” Faculty Seminar on Brazil, Spring 1994.

“Techniques of Formal Classroom Discussion,” October 13, 1994. Department of Economics, Teaching Seminar.

“The Middle East,” With Alan Loxterman. October 1993. Faculty Club Symposium.

“Trade Wars: Micro-Management or Macro-Mismanagement?” February 14, 1992. Faculty Club Symposium.

“Pro’s and Con’s of Degree Programs,” September 27, 1989. Economics Society Forum.

“Treating Mental Illness: Is it Cost-Effective?” March 29, 1988. Business School Research Seminar.

COMMUNITY SERVICE:

The Torch Club of Richmond

- ◆ Board of Directors, 2002-2006
- ◆ President, 2004-05
- ◆ Vice-President, 2003-04
- ◆ National Convention Promotion, 2006

Guatemala Highland Support Project (HSP)

- ◆ Board of Directors, 1993-present
- ◆ Secretary, 2002 – present
- ◆ Interim President, 2000

◆ Vice-President, 1995-98

Aquia Church Association, Inc.

◆ Board of Directors, 2001- present

Alliance to Conserve Old Richmond Neighborhoods

◆ Advisory Board, 2004 – 2005

Unity South Church

◆ Board of Directors, 1987-1990

◆ President, 1988-90

The Nature Conservancy of Virginia

◆ Speakers' Bureau, 1997